

ONE PAPER, MAXIMUM IMPACT

Your Open Science Visibility Checklist

Six concrete steps to increase the reach of your research — using free, established Open Science tools



Writing a scientific paper takes significant time and effort — so it is all the more important that your work gets seen.

Not only by policymakers and the public, but crucially by other researchers: this boosts scientific progress and can also earn you credit from those who truly understand your contribution.

Open Science is not only about ethics or policy compliance. It is also one of the most effective ways to increase the visibility of your research.

A paper that is not shared through open channels is a bit like a great product without marketing: it may be excellent, but it will reach a much smaller audience than it could.

What this checklist covers

This checklist walks you through six concrete steps along your publication workflow — from uploading a preprint before submission to updating your ORCID profile once everything is published. For each step you will find the key tools and platforms that are most relevant for researchers in economics and business studies.

Most steps take less time than you'd expect but may substantially increase your reach and citations.

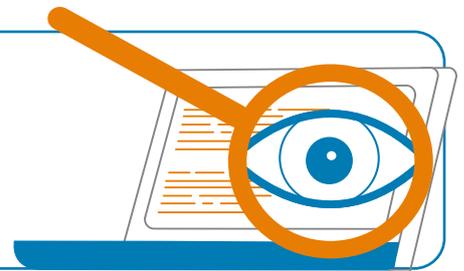


Further information

Detailed background information and guidance on all six steps is available in the [Open Economics Guide](#).

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STEP 1 – UPLOAD A PREPRINT

Before submission

For economists & business researchers: [EconStor](#), [SSRN](#)

Cross-disciplinary alternatives: [OSF Preprints](#), [Preprints.org](#)

Check journal policy first: [Open Policy Finder](#)

STEP 2 – POST YOUR ACCEPTED MANUSCRIPT OPENLY

After acceptance

Self-archiving repositories: [EconStor](#), [MPRA](#), [Zenodo](#)

Check what's permitted: [ShareYourPaper](#), [Free Your Science](#)

STEP 3 – PUBLISH YOUR UNDERLYING RESEARCH DATA

At time of publication

Field-specific repositories: [OpenICPSR](#), [SowiDataNet|datorium](#), [ZBW Journal Data Archive](#)

General-purpose repositories: [Zenodo](#), [Figshare](#), [OSF](#)

Not sure which to choose? [Re3data](#), [Repository Finder](#)

STEP 4 – SHARE YOUR CODE

At time of publication

Check journal policy first:

- Some journals have their own repository: e.g. AEA, [ZBW Journal Data Archive](#)
- If not, use a general-purpose repository: [Zenodo](#), [Figshare](#), [OSF](#)

Make it citable & documented: [CFF Init](#) + README file + [open licence](#)

STEP 5 – MAKE YOUR CONFERENCE SLIDES OPENLY AVAILABLE

After each presentation

Recommended platform: [Zenodo](#) (assigns DOI, takes only a few minutes)

Recommended licence: [Creative Commons CC BY](#)

STEP 6 – UPDATE YOUR ORCID PROFILE

Ongoing

Register for free: [orcid.org](#)

Add all outputs: Paper, data, code, slides from steps 1 – 5.



Further general criteria for Open Science visibility can be found in our [Open Economics Guide](#).



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